



PROMO PRODUCTS

NOV 2025

In This Catalog

2-22	Recommended Promo Products
23	FAQs
24	Print Decoration Options
25	Stitch Decoration Options
26	Beach Tag Mercantile
27	Custom Beach Tag Pricing
28	Tag Customization Options
30	Tag Order & Delivery Services
31	The New App & Digital Tags
32	The Jersey Cape Mission

ZBLMV-HNRKR

PARAMOUNT DART PEN

\$0.69 ea | 250 min



UDQNR-GBTBQ

INK JOY® GEL PEN

\$3.51 ea | 100 min



YQFVV-CJBNV

SHARPIE® MINI

\$2.22 ea | 200 min



WLHQT-BZVKR

SOFT-COVER JOURNAL

\$2.71 ea | 150 min



RLHDU-IJNYU

A5 HARD COVER NOTEBOOK

\$9.92 ea | 20 min



WLHQT-BZVKR

SPIRAL STICKY NOTE BOOK

\$3.06 ea | 100 min



WLLJT-DMZGW

BLUE LIGHT GLASSES

\$3.35 ea | 50 min



QQGFT-FBJDN

NEOPRENE LAPTOP SLEEVE

\$15.96 ea | 25 min



VBQBG-DZNPT

40oz TRAVELER MUG

\$14.06 ea | 50 min



SQGXP-ABDWV

20oz STAINLESS TUMBLER

\$9.60 ea | 36 min



TFPHP-CHZTQ

16oz ALL-PRO™ ACRYLIC CUP

\$4.75 ea | 150 min



TLNGQ-CQJDV

16oz PLASTIC PINT GLASS

\$2.54 ea | 250 min



YNZSQ-JDHGU

13oz SPECKLED CERAMIC MUG

\$6.58 ea | 36 min



VPJNR-BWNMT

11oz CERAMIC MUG

\$5.04 ea | 36 min



YBMGQ-GRJJR

12oz TWO-TONE MUG

\$5.71 ea | 36 min



YXTNY-DXWLQ

12oz STAINLESS MUG

\$12.60 ea | 48 min



ZQHNP-CGCNU

12oz WINE TUMBLERS

\$7.40 ea | 50 min



WLMBU-EMFPT

17oz WATER BOTTLE

\$11.03 ea | 100 min



TJGQQ-DJKKN

NFC ECOCONNECT COOLER

\$5.42 ea | 250 min



QSCGS-DCGLS

FULL COLOR CAN COOLER

\$2.89 ea | 25 min



XQWGT-CHNJS

ABSORBENT CAR COASTER

\$1.39 ea | 250 min



RLHXW-DSMFO

4" PULPBOARD COASTER

\$0.75 ea | 100 min



YJCJY-AGGDS

METAL CARD BOTTLE OPENER

\$1.25 ea | 100 min



XLKQY-FKZQQ

PADDLE BOTTLE OPENER

\$1.54 ea | 100 min



XQKPQ-IGGCS

MAGNETIC PORTABLE BATTERY

\$11.65 ea | 100 min



ZGMWX-HMFGS

2" BLUETOOTH SPEAKER

\$8.21 ea | 100 min



YQYBX-IJLGU

SILICONE SUCTION HOLDER

\$1.00 ea | 100 min



CUSTOM COLORS
AVAILABLE

YXHTQ-ECGYT

SILICONE PHONE WALLET

\$1.08 ea | 100 min



SNKXY-JMTBQ

BEACH CHAIR DESKMATE

\$2.10 ea | 100 min



SLPBQ-FMMSW

POPSOCKET®

\$2.30 ea | 50 min



QNZDP-JSQRU

WATERPROOF PHONE POUCH

\$3.63 ea | 100 min



ZDTYV-GXVHO

TRAVEL TOILETRY POUCH

\$1.52 ea | 100 min



XSVTQ-FFHSU

DIVA™ VANITY BAG

\$2.95 ea | 150 min



SWCHS-DQFYV

BELT BAG

\$6.90 ea | 300 min



TBKWR-BVPNQ

CLEAR TOTE BAG

\$9.28 ea | 12 min



ZLLXR-EWVWV

HEAVY DUTY PVC BACKPACK

\$9.89 ea | 50 min



YNNPX-IDVKR

CLEAR DRAWSTRING BAG

\$2.27 ea | 100 min



ZQBGV-BLXGV

DRAWSTRING CINCH BAG

\$1.12 ea | 100 min



TLKKX-EJRVU

COLLEGE LAUNDRY BAG

\$9.21 ea | 50 min



YQWBU-DTSXT

COTTON CANVAS TOTE

\$5.41 ea | 100 min



OWWMY-DKWHO

FULL COLOR SHOPPING BAG

\$1.00 ea | 100 min



TLGJP-IBKPP

6" DRAWSTRING BAG

\$1.46 ea | 250 min



VLYTT-IBXVQ

COTTON MARKET TOTE

\$4.23 ea | 100 min



ZSTGP-CMMKU

COOLER / LUNCH TOTE

\$3.78 ea | 100 min



XQYVVY-BKKRU

EVA DURABLE BEACH BAG

\$15.52 ea | 100 min



UXNRT-FPQVW

6 PIECE SUN KIT

\$7.56 ea | 50 min



UDYZV-DMFPW

PLASTIC TAHITI SUNGLASSES

\$5.84 ea | 12 min



VNRPY-DYSFP

NEOPRENE EYEGGLASS STRAP

\$1.67 ea | 50 min



WXTLQ-JHJPW

24x48" FULL PRINT TOWEL

\$18.19 ea | 6 min



SNRYX-HTYKU

WOVEN TURKISH TOWEL

\$28.56 ea | 40 min



YYVXV-GVGXT

PORTABLE OUTDOOR CHAIR

\$17.01 ea | 48 min



VGSZP-BXDGO

OUTDOOR SWING CHAIR

\$53.99 ea | 8 min



WTVJW-EFNWN

BEACH TOWEL BAND

\$3.08 ea | 250 min



RLSHX-ESPWQ

SAND COASTER

\$2.13 ea | 200 min



TBBVQ-ERDPU

LIL' RUBBER DUCK

\$1.50 ea | 150 min



XRRSY-IVPMW

9" SAND PAIL + SHOVEL

\$4.40 ea | 150 min



XSQNY-EPZKP

16" BEACH BALL

\$2.09 ea | 150 min



VMMBX-EFTJV

9" FLYERS

\$1.04 ea | 200 min



COMPACT UMBRELLA

\$2.27 ea | 100 min



YBRGX-CNYCQ

COOLING TOWEL

\$2.55 ea | 100 min



UBSXU-DPWZT

WET EFFECT® RASH GUARD

\$30.00 ea | 1 min



QNZMT-AMGPV

SUBLIMATED B-BALL JERSEY

\$11.83 ea | 10 min



SBXVT-IQTKR

WOMEN'S SWIM SHORT

\$12.99 ea | 1 min



WQFSU-BZCDR

MESH BASEBALL JERSEY

\$46.67 ea | 10 min



RDJSR-JZCYT

MEN'S BOARD SHORT

\$23.99 ea | 1 min



QWDTT-EXFLN

SUBLIMATED SOCCER JERSEY

\$13.80 ea | 10 min



RMHTY-JFHYR

BASEBALL SQUEEZIE®

\$1.39 ea | 150 min



TJHMT-CQVYV

NEOPRENE PICKLEBALL BAG

\$10.65 ea | 25 min



TXBDS-FCSQV

PING PONG BALL

\$0.77 ea | 250 min



WQGHY-IYTLQ

16x25" GOLF TOWEL

\$6.37 ea | 100 min



QSJSU-HTYXT

GOLF BALL SLEEVE

\$7.90 ea | 24 min



YWCVT-DNRLU

60x60" STADIUM BLANKET

\$84.00 ea | 10 min



VWGTY-ANVNS

PAWS FOR LIFE® PET BANDANA

\$2.91 ea | 250 min



XSPBS-BWPXO

27" BANDANA

\$6.83 ea | 100 min



ACRYLIC BEANIE

\$4.92 ea | 12 min



PRICE DOES NOT INCLUDE DECORATION



TTBHU-JKZLP

STRETCH HEADBAND

\$1.43 ea | 50 min



BUCKET HAT

\$3.80 ea | 50 min



PRICE DOES NOT INCLUDE DECORATION



TYGBT-EGLTU

LIFEGUARD STRAW HAT

\$20.58 ea | 25 min



UMSMS-AJZGU

6 PANEL LOW PROFILE CAP

\$11.10 ea | 12 min



PRICE DOES NOT INCLUDE DECORATION



3" EMBROIDERED PATCH

\$4.00 ea | 50 min



UQFHV-HGGDQ

2" FAUX LEATHER PATCHES

\$3.74 ea | 100 min



VLKMW-IXGLV

RICHARDSON 112 TRUCKER HAT

\$18.64 ea | 36 min



PRICE DOES NOT INCLUDE DECORATION



75+ COLOR OPTIONS AVAILABLE

WJHHW-JBHKO

FISHERMAN'S HAT

\$8.50 ea | 50 min



QNWLW-GPVJP

3" SUBLIMATED PATCH

\$3.72 ea | 50 min



RSTCY-FDGQR

ENAMEL FILLED PIN

\$1.29 ea | 1,000 min



XDDVQ-AYNDT

1.5" CHALLENGE COIN

\$6.10 ea | 100 min



WDXTR-HZYCT

1.75" BUTTON

\$0.71 ea | 250 min



VXZDR-AJFKS

GUITAR PICK

\$0.25 ea | 500 min



UXQKX-JTYNN

4" CUSTOM SHAPE MAGNET

\$2.82 ea | 50 min



UPJNP-AGJZP

MAGNETIC MEMO CLIP

\$1.31 ea | 100 min



SXFDY-ILDHU

5' TAPE MEASURE KEY CHAIN

\$1.56 ea | 200 min



RGWBW-DPRBR

FABRIC EVENT WRISTBAND

\$2.39 ea | 50 min



VGPRW-GMXTU

SILICON WRISTBAND

\$0.22 ea | 50 min



WATER-RESISTANT WRISTBAND

\$0.72 ea | 100 min



SOLIDS & METALLICS AVAILABLE

SDTPW-JDBDR

.75" SUBLIMATED LANYARD

\$1.03 ea | 50 min



RNLHX-JDCKT

.75" POLYESTER WRIST LANYARD

\$2.36 ea | 50 min



ZQXMQ-IRVRN

1oz SANITIZER + CARABINER

\$1.95 ea | 200 min



SWBCP-DRHYS

ALUMINUM WHISTLE KEYCHAIN

\$3.78 ea | 100 min



XQDSU-HPHWQ

3 1/8" CARABINER

\$0.72 ea | 50 min



ZDDDU-AQVKS

5.75" CAR MAGNET

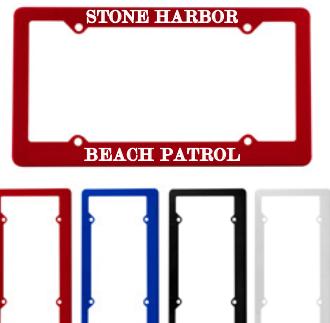
\$10.89 ea | 24 min



XFCVP-GFRGS

LICENSE PLATE FRAME

\$1.51 ea | 200 min



ZPTST-CQDXW

FULL COLOR PREST-O-SHADE®

\$21.17 ea | 50 min



UJCDX-IWTCW

PLASTIC HOTEL KEYCHAIN

\$0.50 ea | 100 min



45 COLORS AVAILABLE

RCRT-EKKSO

GEL COLD PACK

\$1.14 ea | 500 min



TMQSW-FZPDPR

SOFT FLOATER KEYCHAIN

\$15.52 ea | 100 min



RBYNS-ECLPT

TRAVEL TOOTHPRUSH

\$2.07 ea | 250 min



QDYFQ-IRNGV

LIP BALM BALL

\$1.85 ea | 250 min



VDWJP-DBCCO

SPF 15 LIP BALM

\$0.92 ea | 200 min



QSKYQ-IBSYS

BAMTTON™ KNIT SOCKS

\$7.18 set | 25 min



PRICE INCLUDES CUSTOM 6-COLOR DESIGN

YJDQR-DGWDO

CUSTOM SHOE CHARMS

\$1.22 ea | 100 min



LINT ROLLER

\$1.90 ea | 150 min



LUGGAGE TAG

\$7.08 ea | 50 min



YXRNT-AWQNO

CUSTOM CARD DECK

\$6.95 ea | 25 min



WYDCV-CJPJP

PUNCH BALLOON

\$0.33 ea | 1,000 min



ZTVQT-HJRWS

MYLAR BALLOON

\$1.24 ea | 2,000 min



TJDHV-BDXLO

11" LATEX BALLOON

\$1.12 ea | 100 min



RPLWS-FBCLR

12x18" GARDEN BANNER

\$62.40 ea | 1 min



TNFPQ-ADLFP

7.5' MARKET UMBRELLA

\$489.00 ea | 1 min



RNDFS-HLTQU

10' STANDARD TENT KIT

\$697.50 ea | 1 min



YSQJT-CFTDN

INDOOR/OUTDOOR MAT

\$23.54 ea | 50 min



SXSLV-HFWCV

8x10' BANNER + STAND

\$359.30 ea | 1 min



QDFJY-HWFCV

15' BOW BANNERS™

\$320.00 ea | 1 min



RXSBP-EMBYR

36x90" TENSION FABRIC BANNER

\$259.83 ea | 1 min



QQVDT-ANRHT

32x79" RETRACTABLE BANNER

\$183.07 ea | 1 min



YRQGW-FKRVT

6' TABLE THROW

\$255.00 ea | 1 min



RPQKQ-GFFWS

6' STRETCH TABLE COVER

\$255.00 ea | 1 min



What is the minimum order quantity?

Minimums are represented as "min" next to the item's price. These vary by product and decoration method. Each item listing will note the minimum order required for that specific product.

Can I mix colors or sizes in the same order?

Yes, most apparel items allow size and color assortments as long as the total meets the minimum quantity. Some items may have restrictions—just ask and we'll guide you.

Do you offer samples?

Blank or pre-decorated samples can be ordered upon request. Please note, samples can take 14 days to arrive and will incur an additional fee.

How do I submit my artwork?

You can send artwork in vector format (AI, EPS, or PDF) or high-resolution PNG. If you're unsure whether your file will work, send what you have—we'll review it and let you know.

What if I don't have print-ready artwork?

No worries! We offer complimentary design assistance and can help recreate or clean up your artwork to ensure the best possible print.

Do you charge setup or artwork fees?

Setup costs vary by decoration type. Any applicable setup fees will be clearly shown in your quote. Artwork assistance is included at no cost.

What if I need help choosing the right product?

Our team is happy to recommend best-sellers, budget-friendly options, and upgrades based on your goals and audience.

What decoration method should I choose?

Each printing method has its strengths. On the next page, you'll find a breakdown of screen print, HTF, embroidery, and more to help you choose the finish that fits your item, budget, and desired look.

What is the typical turnaround time?

Standard production time is about 21 business days after approval, though larger quantities may take longer. Rush availability varies by item—just let us know your deadline.

Can I reorder using the same artwork?

Yes! Once your artwork is set up, it's easy to reorder. Just reference your previous job or order number and we'll take it from there.

Can I see a proof before production?

Absolutely. A digital proof will be provided for your approval before anything goes into production. Production begins only after you give us the green light.

Can I get a quote before ordering?

Yes—simply let us know the item, estimated quantity, and decoration style, and we'll provide a clear quote with options if requested.

What happens after I place an order?

You'll receive an order confirmation and digital proof. Once approved, your order moves into production, and our team will keep you updated all the way through delivery.

What is your payment policy?

While we don't require a deposit, new customers must pay in full before production. Established customers qualify for standard payment terms.

PRINT DECORATION OPTIONS

Screen Print

Screen printing is a top choice for bold, lasting designs—perfect for bulk orders and high-visibility branding. Most screen printing requires an additional charge per color, so it works best for single-color or minimal-color designs. It's especially effective for light-colored logos on dark backgrounds, delivering crisp, vibrant results that stand the test of time. Ideal for t-shirts, hoodies, and other apparel, this durable, professional method ensures your brand makes a strong, long-lasting impression on every item.



Inktra™ / Goof-Proof™ Screen Print Heat Transfer

The clear choice for the look and feel of traditional screen printing—without expensive setup fees. Inktra™ and Goof-Proof™ transfers deliver bright, detailed designs that are faster to produce than traditional screen printing. Ideal for single-color images, choose from 25 vibrant colors. Certain minimums apply, so this option is not recommended for individual items or orders under 20. Perfect for creating professional-quality designs quickly and cost-effectively on a variety of apparel and products.



Sublimation

Sublimation delivers full-color prints that won't peel or crack, known as the softest of all printing options. Perfect for small batch runs or orders up to 1,000, it's ideal for multicolored or dark designs on white or ivory garments. Some very light pastels or gray may also work, but we recommend a test print to ensure visibility. Please note that this extra testing phase can add time to your order, so plan accordingly. Sublimation produces vibrant, long-lasting results, giving your designs a professional, high-quality finish.



Heat-Transferred Vinyl (HTV)

Vinyl printing is the go-to choice for vibrant, multicolored designs on dark fabrics. Perfect for logos, names, or numbers that need to pop, HTV delivers vibrant, durable results that last through repeated washes. Due to the transferring process, it's not recommended for designs with very small details or elements smaller than 1/8th of an inch. HTV is ideal for small runs or custom projects, giving you flexibility and professional-quality results without the need for large orders.



Embroidery

Embroidery offers a timeless, professional look that elevates any product. Perfect for logos, names, or monograms, it adds raised texture and lasting quality that won't fade over time. Ideal for hats, jackets, polos, bags, and other apparel, this method works best with simple to moderately detailed designs. While tiny details or very thin lines may not reproduce clearly, embroidery delivers a durable, premium finish, making it perfect for corporate branding, team apparel, and gifts that require an upscale, professional appearance.



Flexbroidery

Flexbroidery is an innovative alternative to traditional embroidery, combining sharp printed detail with the texture and premium feel of stitching. Applied in-house, it's ideal for single items or larger batch orders. This versatile option works beautifully on cotton, polyester, or blends, giving your logo a modern, high-end look without the bulk of full embroidery. Perfect for hats, polos, jackets, and bags, Flexbroidery delivers professional-quality branding with flexibility and durability.



Sport Stitch Appliqués

Sport Stitch Appliqués are perfect for two-color designs on light or dark fabrics, adding depth, texture, and a premium feel. Ideal for jerseys, fleece, jackets, and headwear, each custom design arrives with a stitched border. Choose from 16 Twill or 9 Acrylic Felt colors, paired with a zig-zag stitched border in 16 thread colors. A 24-piece minimum is required, so this option is not recommended for smaller runs. Preproduction samples are available for an additional fee, allowing you to approve your design before production.



Embroidered Patch

Embroidered patches are a versatile and professional way to showcase your logo, brand, or design. Each patch is fully stitched and can be sewn or heat-applied to a wide range of items, including jackets, hats, bags, and uniforms. Ideal for intricate or multi-color logos, patches allow you to decorate fabrics that may not work well with direct embroidery. Available in custom shapes, sizes, and thread colors, they provide a durable, premium look and can be reused or repositioned across multiple items.



Beach Tag Mercantile: Now Open in Marmora!

At Beach Tag Mercantile, we bring together retro and vintage municipal beach tags for collectors and enthusiasts alike. We're always looking to expand our selection — and add current seasonal tags to our collection. If your town would like to participate, contact autumn@jerseycape.org to sell your tag through our store.



Vintage tags and local goods. Supporting all abilities.



We're proud to carry locally designed and crafted goods from South Jersey creators, including Shell Shack and Pottery Pixies, alongside items from our partner IDEATE in Philadelphia, an inclusive employment program providing meaningful work for individuals with barriers to employment. Our store also features the full Town Traveller Collection, a specially made line celebrating South Jersey beaches and the unique monuments of each beach town — a perfect way to show off your beach town pride.





Custom Tags That Make A Difference

When you order custom tags from Jersey Cape, you're doing more than creating something unique—you're helping adults with disabilities gain valuable job skills and meaningful employment right here in South Jersey. Every tag we make supports our nonprofit mission to build opportunity, independence, and community connection.



We offer free design and art assistance—no design? No problem. Our team will create one for you at no charge. Choose from over 20 shapes, unlimited colors, and even photo printing. Customers have used our tags as nametags, place settings, wedding handouts, club memberships, event entry, birthday celebrations, ornaments, business cards, and even bookmarks.

Tag Pricing Breakdown by Quantity

50-99	\$3.54/unit 14 business day production
100-499	\$3.28/unit 14 business day production
500-1,999	\$1.46/unit 21 business day production
2,000-9,999	\$1.04 21 business day production
10,000+	Contact for quote Contact for production time

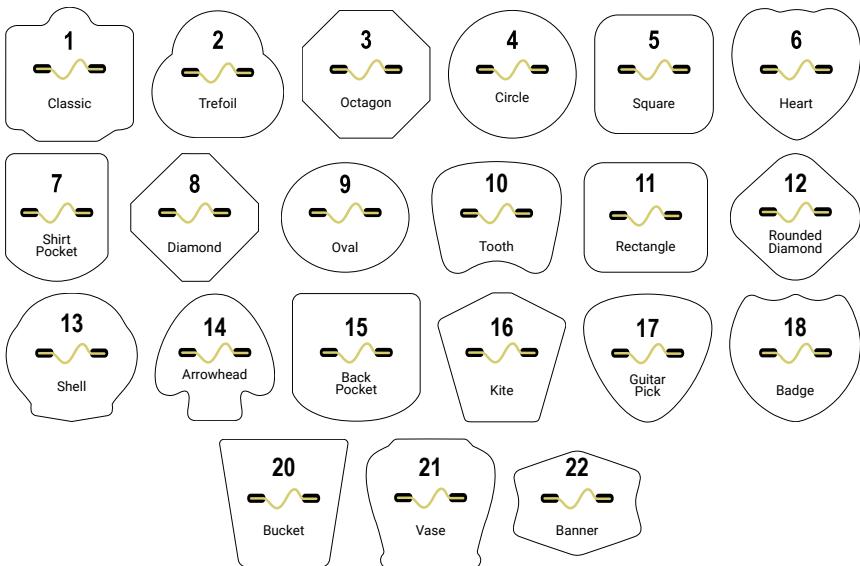
Your custom tag is more than just a product—it's part of someone's path to greater independence.



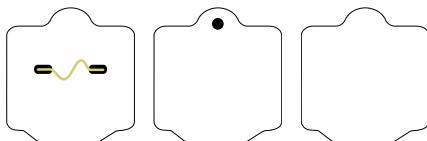
CUSTOMIZATION OPTIONS

Shapes

Begin customizing by picking one of our shapes, or make your own shape!

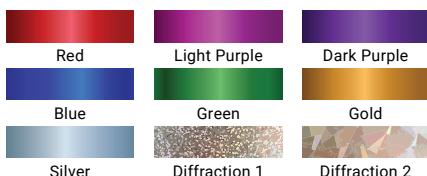


Other Customization



Pin Holes

Choose your style: traditional double holes with a brass pin, a single hole with a light safety pin, or no holes at all.



Metallic Foils

Add a little sparkle with one of our metallic foils—ideal for highlighting text or graphics, though not suited for full backgrounds. Each foil adds just \$50 per order.



Smart Add-Ons

Add photos, sequential numbering, QR/barcodes, and variable data (names or table numbers).

Colors

Choose from our 40 vibrant, tried-and-true colors, or get creative and pick your own!



Patterns

Or pick from a variety of classic and playful patterns to make your tags stand out.



Streamline Distribution At Zero Cost to You

Let Jersey Cape handle your beach tag fulfillment—from online sales to doorstep delivery—at no cost to your municipality. Through our online order fulfillment your tags are featured on our website, where visitors can purchase seasonal, weekly, or holiday tags for home delivery.



Our experienced team handles everything from payment and processing to packaging and shipping. Each purchase supports job training and employment for adults with disabilities through Jersey Cape's Extended Employment Program, turning a community need into meaningful impact.



Benefits for Municipalities:

No Cost Participation – We handle sales, service, and fulfillment.

Regular Payments – Revenue from online tag sales is transferred to your municipality via secure ACH deposit every week.

Expanded Access – Offer your residents and visitors a convenient, online purchase option.

Community Visibility – We spread the word! Your tags receive added exposure through Jersey Cape's social media and marketing, reaching more beachgoers and supporters.



Benefits for Beachgoers

Easy Online Ordering – Purchase municipal beach tags directly from our website.

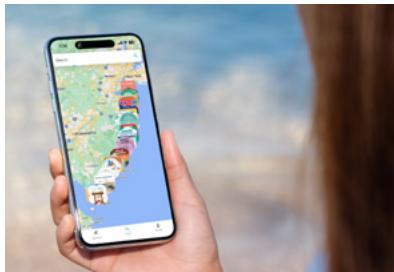
Shipped to Your Door – Skip the lines—your tags arrive ready for the season.

Official & Authentic – All tags are municipality-approved and valid for the listed season.

Perfect for Gifts – Make beach tag gifting effortless with our selection of gift boxes also available in our online shop.

Digital Tags Made Easy

Each digital beach tag is scannable and linked directly to your account. Use the app to store all your tags in one place with our **Tag Passport**, or go app-free—simply scan the QR code to purchase a digital tag online and swap your receipt for a physical tag.



All Your Beach Day Info In One Place

Our app features a dedicated page for every New Jersey municipality that prints a beach tag through us. **Each page provides:**

- A direct link to the municipality's official beach information page
- Access to merchandise stores
- ParkMobile integration for convenient beach parking
- Daily Tide Calendars
- Optional link: order online / ship to home
- Optional button to purchase digital tags



Convenient & Centralized:

Keep all your digital beach tags in one secure location with the Beach Tag Passport, including current and archived tags from previous seasons—making management simple and hassle-free.

Flexible Access:

Use our app for full functionality or enjoy an app-free purchase experience—scan the QR code, buy online, and swap your receipt for a physical tag. It's digital access on your terms.

Informative & Helpful:

Everything your beach goer needs to plan their beach day is just a scan away. From tide calendars to local beach info, merchandise, and parking, our app centralizes all the resources needed, making beach tags easy to navigate, even to first time visitors to the Jersey Shore.

Affordable & Supported:

Our new digital services are offered to you completely free of charge. Plus, we provide detailed sales reporting to help municipalities easily track performance and seasonal trends. Worried about the transition? Our dedicated staff are available to assist with training and transitioning your beach tag team into the new digital age. We're here to make it simple, seamless, and stress-free.

Support Local & Make an Impact:

If you've ordered physical tags through us, you know they play a key role in our Extended Employment training programs. Offering digital tags as an additional option still supports Jersey Cape Empowerment Hub's mission, with all proceeds going directly back into our programs. For over 50 years, we've provided beach tags while funding initiatives that empower local disabled and underserved community members. Every tag—physical or digital—helps sustain these vital services in your community.

The Jersey Cape Life Empowerment Hub Mission

Jersey Cape Life Empowerment Hub provides meaningful training, employment, and community opportunities for individuals with disabilities and underserved youth. Through skill development, supportive programs, and partnerships with local organizations, we foster dignity, independence, and inclusion while strengthening our community as a whole.



We envision a community where everyone belongs, contributes, and thrives.



Jersey Cape Tags + Promo is a vital part of this mission. Every tag, every promotional item, and every order directly supports the Hub's programs—providing hands-on work experience, skill development, and real-world opportunities that strengthen participants to thrive. Through these efforts, our nonprofit doesn't just create products—it builds meaningful pathways to a more empowered life.





CONTACT US

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WWW.JERSEYCAPETAGS.COM